

# Contractor Rebate Program

In this economy, who couldn't stand a raise? MoistureShield® is giving you the opportunity to put money in your pocket. The rebate program is targeted at large decking contractors for initial sampling and as a frequent use and incentive program.

## Incremental Rebate Program:

The rebate program will give money back to the contractor to help support their business for each decking board of MoistureShield installed. Simply put, the more product that is used, the more financially rewarding the rebate becomes.

## The rebate is structured as follows:

From the first board installed through the last, MoistureShield has designed a program to reward you, the deck installer. In addition to our current contractor program, MoistureShield will rebate \$.50 per deck board on all deck boards purchased between October 1, 2009 thru September 30, 2010.

For more information please contact customer service at 888.729.2378 or visit our website at [www.moistureshield.com](http://www.moistureshield.com)

\*Rebate only applies to deck boards purchased. Railing and trim components are covered under the existing Builder Conservation Club Program. All receipts dated during the promotional period must be received by October 15, 2010 for credit.

\*\*Tax ID# is the number for an individual is their social security number if your company does not have a tax ID #. This information is being requested because we are required to report to you and the IRS payments of \$600.00 or more in a year under this program.



## Program Details and Requirements:

Decking Contractor would submit a copy of all invoices documenting the number of boards purchased of MoistureShield used on each deck.

A name and address of the installation of each deck would be provided for each installation. A picture will be submitted when possible.

All above information should be sent directly to AERT and must be postmarked no later than October 31, 2010\*.

Fax to: 479.756.7410

Mail to: 914 N. Jefferson Ave.

Springdale, AR 72764

Attn: MoistureShield Sales/Contractor Programs

After all paperwork is submitted and approved, at the end of each quarter, the decking contractor would receive a check directly from MoistureShield for the amount of the eligible rebate.

## Information needed about the contractor:

- Name
- Address
- Phone Number (area code first)
- \*\*Tax ID#
- Key contact or contacts
- Composite and other decking materials currently being used
- Estimated number of MoistureShield decks to be installed during the rebate period. (This is only an estimate and will assist in the accounting accrual process as well as sales forecasting and program expectations.)  
How the contractor was identified (PK day, distributor, dealer, rep lead, yellow pages, telemarketing, direct mail, trade show, etc.)
- Contractor rebate program will have a start date of January 1, 2010 and will end September 30, 2010. The MoistureShield accounting department will track the rebate program and will ensure that rebates are paid in a timely manner each quarter. The MoistureShield representative will be notified when the rebate program is ending so they can contact the contractor to be sure all necessary paperwork has been submitted.



**MoistureShield**  
ENVIRONMENTALLY FRIENDLY  
COMPOSITE DECKING